

North Hampton PTO-PAL (People Active in Learning)

August 24, 2021

Planning Meeting

Attendees- Stephanie Somerville, Yvonne LeBlanc, Maureen Fritz, Wendy Wallus, Frances Mitchell

- **Welcome & Introductions:** Board member introductions and explanation of roles, all those present.
- **New Treasurer:** The Board formally accepted the resignation of Breanne Moore and thanked her for her two years of service and dedication to PAL. The Board unanimously voted to accept the nomination of Maureen Fritz as Treasurer. Maureen disclosed to the board to clarify that there is no conflict of interest, that she is also the treasurer of NHYA. The Board agrees that there is no conflict.
- **Meeting Minutes:** First Meeting, none to approve
- **Meeting Schedule:** Susan Snyder offered to switch the monthly PAL meeting to the first Thursday at 5p at Town Hall prior to the School Board Meeting because all administrators could attend. The Board has concerns that a limitation of one hour would be restrictive. The meeting has been the third Thursday of each month and discussion is to keep the meeting for that time and at 6p. Consensus is: third Thursday of the month at 6p in the NHS Library, unless virtual meetings are necessary.
- **Email address:** info@nhspal.com is the current email address for NHS PAL which the organization needs to pay for (\$6 a month through google suite). PAL has a gmail account: northhamptonpal@gmail.com, which is free. All emails sent to info@nhspal.com are being forwarded to northhamptonpal@gmail.com. Discussion is that we would forgo the info@nhspal.com email address and only use northhamptonpal@gmail.com after Winter Break to give Angie Lombard time to change everything over through the website, etc. However, is it possible to contact google to change the email address to nhspal@gmail.com or nhspto@gmail.com, etc?
- **Fundraisers:** Yvonne has a list of ideas for fundraisers and loves the restaurant idea, where families can get dinner or take out with a portion of purchases going back to PAL.
- **PAL Bulletin Board:** Yvonne and Megan cleaned out the closet and welcome sharing items with the student government. Ashley Hass decorated the board in the lobby very well! Question is whether she'd be interested in decorating the board in the lobby each month?
- **Espresso Dave:** He is offering a "Welcome Back to the Grind" two hour coffee service and wondered if we would be interested in hosting this in the Fall. Discussion is on an early release day: either September 15th or October 13th. A two hour coffee service costs \$450.
- **Enrichment:** Megan will review the enrichment form to see if it needs updating.
- **Note:** Questions about how much money should be cushioned in our account and what the money will be needed for. Thoughts that the school could use a new sign? Not necessarily an electronic modern sign, but something that would fit in with the aesthetics of the town.

- **Directory:** No ads. The directory will be 10 pages with information of the entire student body, instead of a one sheet given to each grade with just grade specific information. Students will be listed by grade and not by family as in years prior. Discussion to ensure that parents who do not want to be included in the directory are omitted (parents who do not want to be included indicate this via Power School).

Budget Update/Planning for 2021-2022 School Year

- **Halloween Event:** We are unsure that Halloween Howl could take place given the county is in the red zone. What about a “Trunk or Treat” event? Thought is \$10 or \$15 a car to fundraise for PAL. Ideas for places to host the event: Knowles Field, the old Philbricks parking lot, the North Hampton State Beach, Throwback Brewery. Dates will be discussed at the next meeting. A DJ for the event would be exciting for the kids.
- **Spirit Wear:** Fall and Spring drive. The Fall drive should be earlier than last year; beginning of October. We will get with Tom at TL Sports soon to agree on a beginning date. Keep certain hot items. Can Tom give us a spreadsheet of the most popular items? Can Jaggy or Granny Mac make a video highlighting the items to promote the sale?
- **Pure Vida:** PAL had a loss on that line item last year. We will keep pushing the sale on these into this school year. They are a \$3 cost for PAL, but sold at \$12 each. Goal is to make \$100 profit from this in the coming school year.
- **Amazon Smile:** we profited \$29.54 last school year. Would be a good idea to plug this to the general school again.
- **Hannaford Helps:** goal is to hit half of the profit from last year which was \$1700.
- **Box Tops:** Hope is \$50 in profit.
- **Spring Social Events:** On stand-by because of Covid.
- **Direct Donations:** \$2825 in profit for the 20-21 school year (YAY!). We hope to make a slightly larger profit.
- **Walk-a-thon:** Idea to do a sponsored walk for the kids to raise money.
- **Outdoor Structure:** NHS is exploring the idea of building a permanent outdoor structure for education. This could be a fundraising goal for PAL to help offset the costs for the structure (the walk-a-thon would be a perfect avenue to do this).
- **Change Wars:** Grade specific change collecting, or school wide, where classrooms try to raise the most change and the winning classroom wins an ice cream party or something similar.
- **Teacher Appreciation:** Increasing the budget \$2000 for the year.
- **Various Budget Line items:** see budget.
- **End of year:** Popsicles or Kona Truck?
- **Holiday Cookies:** If it's not possible to have parents make cookies this year, we would need to look for a store option like Pop Overs.
- **Next meeting date: Thursday, September 16th**

Respectfully submitted, Wendy Wallus, PAL Secretary